



THE DESIGNS & ARCHITECTURAL
INNOVATION SHOW

25th - 27th
NOVEMBER 2017
DUSIT THANI HOTEL

When Excellence and Design Meet

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HDS HOME DESIGN SHOW

1ST EDITION

CAN YOU GUESS THE SUCCESS OF HOME DESIGN SHOW'S FIRST EDITION?

MORE THAN **60** COMPANIES PARTICIPATED WITH OVER 150 BRANDS

OVER **3,800** HIGH CALIBER CUSTOMERS AND PROFESSIONALS ATTENDED

WE HAD **16** SPECIALISTS GIVE PRESENTATIONS

After a successful first Home Design Show edition, the ICEC is pleased to host the second edition of The Design, Architecture, Finishing, Decor and Innovation Show from the 8th to the 11th November 2017 at the Dusit Thani Lakeview Hotel.

4 WORKSHOPS WERE SET IN MOTION BY EGYPT'S LEADING INTERIOR DESIGNERS:

1. ENG. MONA HUSSEIN
2. ENG. HANY SAAD
3. ENG. HALA SALEH
4. ENG. HUSSEIN NASSAR

WHY ATTEND THE HOME DESIGN SHOW?

Egypt witnessed a significant growth in the real estate sector and a simultaneous matching demand by investors for luxurious and resplendent housing units, and that's why HDS decided to satisfy this key necessity by bringing together various sector experts in one venue.

HDS allows participants to prominently showcase their leading market status, as well as present their products, services and brands through. (Exhibitions - Presentations - Workshops - Branding - Networking)

HDS is Egypt's foremost event for the latest home design concepts, finishing consultants and product designers of luxurious and deluxe homes and will unite prominent designers and avant-garde local concepts.

HDS will convene leading local and international brands offering preeminent design ideas as well as innovative and novel approaches in the home décor and finishing solutions fields.

Through face-to-face interaction, exhibitors gain the opportunity to display their products as well as positively engage with potential new customers.

The chance to impart your skills and knowledge will guarantee you an

WHAT'S IN FOR YOU?

CONVERGENCE OF DISTINCTION AND DESIGN

HOME DESIGN SHOW EXHIBITOR PROFILES

THE EVENT WILL POOL TOGETHER EXHIBITORS COMPRISED OF BOTH COMPANIES AND INDIVIDUALS IN THE FOLLOWING FIELDS:

INTERIOR & EXTERIOR DESIGNERS
THE SHOW WILL INCLUDE ONLY THE BEST INTERIOR AND EXTERIOR DESIGNERS AND PLANNING COMPANIES TO PROVIDE VISITORS WITH THE LATEST INNOVATIONS IN INTERIOR DESIGN IN THE PRE AND POST-CONTRACT DESIGN STAGE, DESIGN BRIEFS, CONCEPT AND DEVELOPMENTS, PROJECT SUPERVISION AND TURNKEY PHASES.

ELECTRICITY & LIGHTING EXPERTS
THE SHOW WILL ALSO HOST COMPANIES WHICH PROVIDE VARIOUS SERVICES SUCH LIGHTING CONTROL SYSTEMS, GARDEN LIGHTING, INCANDESCENT LIGHTING, INDOOR AND OUTDOOR LIGHTING, INTELLIGENT CONTROL, LED LIGHTING, LIGHTING AUTOMATION, CONTEMPORARY LIGHTING TECHNOLOGY AND SOLUTIONS IN ADDITION TO PATHWAY LIGHTING.

FINISHING MATERIAL DESIGN
THE VERY LATEST PAINTING PRODUCTS AND SOLUTIONS, CONCRETE AND DECORATIVE ANELS, FLOORING MATERIALS, MARBLE, PORCELAIN, CERAMIC, GRANITE STONES, HDF FLOORING, BRICK AS WELL AS STEEL, METAL PRODUCTS, FACADE MATERIALS, ALUMINIUM, DOORS AND WINDOWS, GLASS AND GLASS ACCESSORIES, LOCKS AND ELEVATORS WILL ALSO BE PRESENTED.

OUTDOOR & LANDSCAPE DESIGN
EVERYTHING RELATED TO OUTDOOR ARCHITECTURE DESIGN, FROM BLOCKS, PAVERS, WOOD AND STONES, GARDENS TOOLS, GATES AND FENCES, ORNAMENTS, OUTDOOR FURNITURE AND LIGHTING, PLAYGROUNDS, SPORT SURFACES AND EQUIPMENT, SWIMMING POOLS AND ACCESSORIES, TO FOUNTAIN LIGHTING, LANDSCAPE EQUIPMENT AND MANAGEMENT, LAWN AND GARDEN TOOLS, PLANT PROTECTION MATERIALS AND SUNSHADES WILL BE SHOWCASED.

SECURITY & FIRE SYSTEMS
THE DESIGNERS OF ACTIVE FIRE SYSTEMS, FIRE ALARM SYSTEMS AND MONITORS, SECURITY EQUIPMENT, CCTV COMMUNICATION EQUIPMENT AND GATES ACCESS CONTROL WILL ALSO BE EXHIBITING AT THE SHOW.

SMART HOME & LIFE STYLE SOLUTIONS
FROM SMART HOME SOLUTIONS, AIR CONDITIONING SYSTEMS, SOUND AND VISUAL SYSTEMS, HOME ENTERTAINMENT AND TECHNOLOGY, YOU'LL FIND IT ALL UNDER ONE ROOF AT THE HDS.

FURNITURE DESIGNERS
HOME AND OFFICE FURNITURE CONCEPTS AND DESIGNS, OUTDOOR AND GARDENS FURNISHINGS, KITCHENS DESIGNS, BATHROOMS, SANITARY WARES AND ACCESSORIES, WATER AND TREATMENT FILTERS, SHOWERS, BATHROOMS CABINETS, STEAM ROOMS, WATER HEATERS, SPA AND ACCESSORIES WILL EXPOSE VISITORS TO THE EMERGING TRENDS IN THE FIELD.

ART DESIGNS
DISCOVER THE BEST PLANTS AND FLOWERS FOR YOUR VENUE, DOOR HANDLES, FRAMES AND PRINTS, ANTIQUES, ART GALLERIES, MIRRORS, CRYSTAL AND POTTERY WILL ALL BE INTRODUCED AT THE SHOW ALONG WITH A MARVELOUS ARRAY OF GADGETS AND NEW INVENTIONS.

SHOWCASE YOUR LEADING MARKET STATUS

HOME DESIGN SHOW VISITOR PROFILES

WE WELCOME LUXURY HOME AND SPACE DEVELOPERS FROM HIGH-END CONSUMERS AND PRESTIGIOUS CLIENTS WHO REALIZE THAT LUXURY IS NOT COMPARATIVE.

HDS TARGETS A VERY SELECT GROUP OF CUSTOMERS BY USING PRECISION NICHE MARKETING STRATEGY AND PROVIDING A SERVICE THAT FULFILLS A NEED NOT CURRENTLY BEING MET BY ANOTHER COMPANY IN THE INDUSTRY.

IN ADDITION, HDS WILL ALSO BE HOSTING:

- PROPERTY OWNERS
- ARCHITECTS AND CONSULTANTS
- INTERIOR DESIGNERS
- STRUCTURAL ENGINEERS
- REAL ESTATE DEVELOPERS,
- PROJECT MANAGERS & INVESTORS
- CONTRACTORS
- HOTEL & RESTAURANT OWNERS
- STUDENTS
- (MAJORING IN APPLIED ART)